Issue: # 04-13 **April 2013**

Dear Reader,

The decision to deploy a Field Mobility solution to your mobile workforce takes a lot of deliberation. What type of hardware? Which software solution is right for my operations? How will I roll it out and what if something goes wrong? Training and support!

These are all valid concerns. However, by selecting a best in class software vendor with over two decades of success you will dramatically improve your overall experience and success.

Mobile Computing Corporation possesses the capabilities to successfully automate your mobile business.

A fully integrated mobile services operation realizes a 36% increase in margins over their paper based competitor.

Regardless of your industry the common element is that you rely on the efficiencies of your Field Operators to drive the bottom line. By providing these field technicians with the proper tools to perform, you can improve productivity and dramatically reduce overhead. By implementing real-time Mobile Worker automation to replace paper based forms and communication you immediately start to see measurable improvements to your business.



Benefits include:

- Wireless work-order management
- Ability to proactively schedule work-orders
- Remove data errors and increase quality of the data
- Eliminate time spent in completing paperwork and replace with an additional job order
- Dynamic route management through resource optimization
- Electronically invoice once job is complete
- No lost invoices
- Real-time field asset tracking and monitoring
- Significant reduction in administration
- Dramatic improvement in customer service levels

A paper based system leads to more errors, lost opportunities, longer receivables and unhappy customers.

Let me show you how MCC can help transform your mobile service business.

As always, I welcome your feedback and am available to answer any questions you have.

Sincerely,

Mike

Mike Macaro Director, Business Development Mobile Computing Corp. Inc.

