# MOBILITY CONNECTION Mobile Computing Corp. Newsletter Empowering the Mobile World



In This Issue

MCC Solves Your Problems

**Quick Links** 

**More About MCC** 

Want a Demo?

Product e-Brochure

Field Service
Route Manager
Proof of Delivery

**Industry Info** 

Mechanical/ Maintenance

**HVAC** 

**Electrical** 

**Plumbing** 

Case Studies

**American Textile** 

Join Our List

Join Our Mailing List!



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## **Greetings!**

December will be an extremely busy time for us all and marks the final mile of another challenging and successful year. This is a great time to reflect on the accomplishments of the last 11 months and recognize the profound and impactful changes that have benefitted our organizations and customers. Although "change" can often be difficult, it is "change" that positions us competitively and allows us to thrive through uncertain conditions.

Looking to the future we see new technologies fuelling exciting, redesigned products. These newly redesigned products will help us work smarter and faster, driving our business forward into 2011 and beyond.

# MCC Solves Your Business Challenges

# **Business Challenge #1**

How green is your operation? How much do you spend each year on paper? A very simple yet effective way to reduce your carbon footprint 1 could net you considerable savings!

MCC solutions promote a sustainable future and supports Green Technologies. Contact

MCC and we will show you how real-time collaborative technologies will transform your operations and support your investment in future programs.



Mobile devices have become an integral part of all service organizations. These devices connect mobile workers while on the road or working with customers.

These mobile workers are high-value, highly productive employees. Their job depends on accessing mission critical information when required. Can they? Does your device allow them to connect to your dynamic corporate information system?

MCC is all about empowering your mobile worker. We can provide the tools and expertise to help you attract and retain these skilled workers.

# **Business Challenge #3**

Imagine, being able to spontaneously see where each of your technicians are...and have been, without disturbing them. Check their daily workload and push out a new service order based on an emergency call that you just received.

Two of you key technicians called in, they cannot come in today and their morning calls cannot be rescheduled...Not a problem, MCC's route optimization allows you to visually review and edit capacity as required. You have just avoided frustrating a customer...and minimized risk of lost revenue. MCC provides comprehensive work order management solutions that drive efficient and optimal process in the field. Refined process ensures steps are not compromised and your customers receive quality service each and every time.

I would like to take this opportunity to wish you a very safe, prosperous and enjoyable holiday season...until the New Year!

## Sincerely,

Mike Macaro Director, Business Development Mobile Computing Corp.

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