

MOBILITY CONNECTION

Mobile Computing Corp. Newsletter

Empowering the Mobile World



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Greetings!

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As business owners and managers, one of the most difficult jobs is to manage people. You must lead, motivate, inspire and encourage. Managers spend a lot of time providing their team with direction. When properly delivered - great results; poorly planned sometimes leads to costly

mistakes.

The same rule applies to your Field Mobility solution. By ensuring your technicians utilize a best in class solution you will automatically drive increased customer satisfaction, new found efficiencies and make your competitors envious!

How does your operation stack up?

Total Cost of Ownership (TCO)

TCO takes into account all of the actual costs incurred during the entire lifespan of the product/solution. This is comprised of two components: hard costs (purchase price, related development, replacement and deployment costs) and soft costs (training, repair costs, and downtime costs).

MCC can deliver; we have packaged a comprehensive Field Service solution that will significantly reduce your TCO!



How well are you connected to the Field?

Each day field services organizations are facing increased pressure to maintain service levels and address customer issues in a timely manner. By empowering your frontline workers and providing them with proper tools, you have instant access to information and productivity data.

This readily available information allows you to send your invoices 80% sooner or manage your assets to within 95% of target levels.

As always, I welcome your feedback and am available to discuss how MCC can bring similar benefits to your business.

Sincerely,

MIKE

Mike Macaro
Director, Business Development
Mobile Computing Corp.

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