

MOBILITY CONNECTION

Mobile Computing Corp. Newsletter

Empowering the Mobile World



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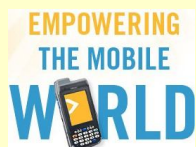
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Dear Melanie,

When making a buying decision for new handheld or tablet devices, how much importance do you place on the availability and selection of accessories for your service team?

Don't ignore the importance of accessories!

For most of us, if a car charger and spare battery is available, we feel content. The reality is that once we begin using the device, the need for special, sometimes custom accessories options become more important, especially in the mobile field enterprise world.



A few key elements influencing the decision process should include:

- * How will the device be used?
- * Demographics of the intended user group
- * Does the equipment require protection from the elements?
- * Can I add corporate branding?
- * What does the OEM warranty cover?
- * What are the out-of-warranty repair costs?
- * How long do we plan to maintain this asset?
- * Do I have unique user groups within my fleet?

Popular accessories include: Custom branded carry pouch's allowing technicians to keep their hands free and equipment protected during transport, films that keep the screen looking new and smudge free for the life of the product and in vehicle mounting and charging solutions just to name a few.

Through MCC's extensive vendor programs, we can provide you with off the shelf options, or create customized solutions to enhance and extend the usability, ergonomics and overall lifespan of your handheld, tablet or other mobile device based on your requirements...not limited by what the other guys tell you!

As always, I welcome all questions, comments and the opportunity to discuss how MCC can help identify creative accessory options for your business.

Sincerely,

Mike

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