

# MOBILITY CONNECTION

## Mobile Computing Corp. Newsletter

### Empowering the Mobile World



Issue: # 03-11

March 2011

#### In This Issue

[MCC Solves Your Problems](#)

#### Quick Links

[More About MCC](#)

[Want a Demo?](#)

#### Product e-Brochure

[Field Service  
Route Manager  
Proof of Delivery](#)

#### Industry Info

[Mechanical/  
Maintenance](#)

[HVAC](#)

[Electrical](#)

[Plumbing](#)

#### Case Studies

[American Textile](#)

#### Join Our List

[Join Our Mailing List!](#)



#### Greetings!

The decision to deploy a Field Mobility solution to your mobile workforce takes a lot of deliberation. What type of hardware? Which software solution is right for my operations? How will I roll it out and what if something goes wrong? Training and support!

These are all valid concerns. However, by selecting a best in class software vendor with over two decades of success you will dramatically improve your overall experience and your own success.

Mobile Computing Corporation possesses the capabilities to successfully automate your operations.

#### A fully integrated services operation realizes a 36% increase in margins over their paper based competitor

HVAC, Electrical, Plumbing, Pest Control, Facilities

Management, regardless of your industry the common element is that all rely on the efficiencies of Field Workers to drive the bottom line. By providing these field technicians with the proper tools to perform, you can improve productivity and dramatically reduce overhead. By implementing real-time Mobile Worker automation to replace paper based forms and communication you immediately start to see measurable improvements to your business.



Benefits include:

- Wireless work-order management
- Ability to automatically schedule work-orders
- Remove data errors and increase quality of the data
- Eliminate time to complete paperwork and replace with an additional service order
- Dynamic route management through resource optimization
- Send invoices 90% earlier than a paper based system
- No lost invoices
- Real-time asset tracking and monitoring
- Dramatic improvement in customer service levels

If you do not automate your Field Workers and your competition does, you will be left behind. A paper based

system leads to more errors, lost opportunities, longer receivables and unhappy customers.

As always, I welcome your feedback and am available to discuss how MCC can help transform your business.

**Sincerely,**

Mike Macaro  
Mobile Computing Corp.  
[mmacaro@mobilecom.com](mailto:mmacaro@mobilecom.com)

[Forward email](#)



This email was sent to [mccmarketing@mobilecom.com](mailto:mccmarketing@mobilecom.com) by [mccmarketing@mobilecom.com](mailto:mccmarketing@mobilecom.com) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Mobile Computing Corp. | 6300 Northwest Dr. | Unit #1 | Mississauga | Ontario | L4V1J7 | Canada