

MOBILITY CONNECTION

Mobile Computing Corp. Newsletter

Empowering the Mobile World



Issue: # 11-10

November 2010

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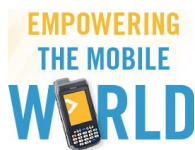
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Greetings!

Blackberry, iPhone, iPad, Smartphone...so many devices, which one is right for you? As professional and social networking services gain in popularity, device manufacturers are integrating these capabilities as well as adding Cameras, GPS, Accelerometers etc; in hopes of winning your business.

They are all very attractive and provide you with device convergence. In our personal lives, these devices are becoming a requirement and most of us rely on them daily to stay in touch with family or keep us organized; but are these "Smart Phone" devices tough enough for Work?

MCC Solves Your Business Challenges

Business Challenge #1

We all work hard and competition forces us to look at innovative ways of reducing costs to drive additional revenue. We all



look at the initial cost of a mobile device when making our buying decision. Although the cost to acquire is a major influencer, it should not be the final factor.

Many of these consumer grade mobile devices will be replaced in the first year simply because they are not durable enough for your Field Services.

Business Challenge #2

Today's service organizations are spending too much time manually routing their Mobile Workers, when they have all the data at their finger tips, just need some basic instructions and a tool that simplifies.

MCC can help...Our Routing and Scheduling Optimization solution can take your business resources and optimize based on pre-defined variables. The output is a refined, logical plan you can use to save time and money.

Contact me and I can show you how it works!

Business Challenge #3

Paper may not be the better way!

Companies dedicate IS personnel and large amounts of budgets are allocated to support back office enterprise systems. Why does that stop in the office and not extend into

the Field? Mobile Workers are an extension of the company and should be provided with comparable tool sets as their office counterparts.

A real-time, work-order management solution enables your organizations to stay in touch with the Field. This eliminates any data transposition error, information delays and lost service orders!

Real-time means you can dynamically handle customers request as they are received which promotes a positive customer experience.

Thank you to everyone for your feedback and suggestions! Please continue to send me your comments. As always, if you would like to discuss topic's further and how they may relate to your business do not hesitate to send me a request.

Sincerely,

Mike Macaro
Director, Business Development
Mobile Computing Corp.

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