

# MOBILITY CONNECTION

## Mobile Computing Corp. Newsletter

### Empowering the Mobile World



Issue: # 10-10

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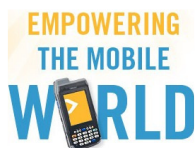
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#### Greetings!

My primary goal is to deliver real life technology trends, case studies and articles that help drive value and simplify processes within your organization. We have helped hundreds of Service Organizations transform how they run their businesses; from small employee owned to large multi-national Corporations. I am available to discuss how we can achieve similar results for you.

Welcome to our inaugural edition of the Mobility Connection Newsletter. As MCC has built its success on listening to customers and delivering what they want, I would encourage you to send me your feedback on what you would like to see included in future articles.

#### MCC Solves Your Business Challenges

##### Business Challenge #1

What would 1 additional call per technician per day mean to your business?

MCC solutions improve efficiency by eliminating multiple visits to the same site. This saves money and allows field staff to simply get more done. Contact MCC and we will show you how it works.



##### Business Challenge #2

The three most expensive assets for all companies are people, inventory and vehicles/fleet. Do you know the location of your inventory and its current state of repair? Do you need to dispatch a technician; but do you know who is available? Your customers are counting on you and no company can afford to disappoint their customers. MCC offers a comprehensive solution that will reliably and accurately track your assets.

##### Business Challenge #3

Today organizations are challenged by retaining skilled workers and motivating them to provide quality service. By standardizing on processes and best practises, workers are spending less time on the administrative process and concentrating on what they know best...taking care of

customers.

MCC is a leading full service provider of Mobile Field Force Automation and Optimization Solutions. We strive to enable businesses to dramatically improve customer service, customer retention as well as reduce operating costs. Contact me to see a demo of what MCC can offer you.

**Sincerely,**

Mike Macaro  
Director, Business Development  
Mobile Computing Corp.

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