

## May 2013 – Mobility Newsletter

Selecting the right combination of mobile software and hardware will definitely improve your mobile route operation. By selecting a vendor which specializes in delivering innovative mobile business solutions to the Hospitality, Healthcare, Uniform and Dust Control industry will transform the customer service experience and provide the business with a real-time 'Information Dashboard'- M-LINX™ is the core toolset that will help set your organization apart from the rest.

### *M-LINX™ Route Delivery and Optimization Solutions*

MCC has been providing mobile wireless business solutions to the service and delivery industry for over 25 years. Constantly re-investing in our product through a combination of listening to what our customers tell us they require and integrating new technologies, has allowed us to take on a mobile technologist role; and deliver results to our clients!



A tight-knit client alliance has allowed us to evolve our technology roadmap. The benefit is being able to share integral product information with our customers, so they always know what is available today and what they can count on in the near term.

Our M-LINX™ Mobile Route Delivery solution provides the textile services industry with the ability to collect and record route activity and asset location data in real-time, on any mobile device. Unlike a batch system, all of our data is accessible to dispatchers and managers via a secure on demand web portal providing dashboard views and business productivity reports, in turn supporting proactive decision making.



You expect your Route Representatives to spend their day completing their routes as efficiently and accurately as possible. When using an M-LINX™ solution you are providing them with a best in class Route Delivery productivity pack.

By eliminating paper and replacing with any smart phone, or other preferred PDA, you have just provided your customer facing representative, with the ability to service your clients efficiently and accurately. Accessing customer records, entering product adjustments, collecting signatures and account settlement are all done before the representative leaves the clients site.



Whether your organization is looking to add Route Optimization to balance seasonal route activities and reduce driving distance or a Vehicle Telemetry solution to achieve a safe driver program and reduce maintenance costs, MCC can enable these modules when you are ready. All the data will be seamlessly integrated into the overall solution and decision making enriched through Business Intelligence reporting.

All is supported through an industry leading Advantage3 Helpdesk program which ensures you always have a dedicated 'mobile technologist' on your side. This allows you to focus on your Route Delivery and rental operation while we ensure your Mobile Technology operation always delivers.

As always, I welcome your feedback and suggestions and available to answer any product questions you may have.

**Sincerely,**

*Mike*

Mike Macaro  
Director, Business Development  
[mmacaro@mobilecom.com](mailto:mmacaro@mobilecom.com)

Below items to be left justified within the newsletter banner.



**The Clean Show - New Orleans Morial Convention Center June 20-22, 2013.  
Stop by and visit MCC at booth #1732**

