

**Dear Reader,**

As forward thinking business owners, directors, managers and operators, the ability to effectively manage and maintain corporate assets plays a key role in measuring profitability and delivering the best overall customer service experience.

### M-LINX™ for Fleet Intelligence

As one of the most expensive corporate assets, managing and maintaining a fleet directly impacts the ability to respond and service customers. For this reason, operators implement GPS tracking and vehicle telemetry solutions to help manage and reduce their operating expense aiming to eliminate potential downtime!



How do these systems provide the operations with the necessary data to make the proper immediate and longer term strategic planning decisions? Any system, at a minimum, must track, log, identify and report...but then what?

The ability to interlace GPS & Vehicle Telemetry into a centralized information portal provides a new dimension to how operational decisions are made; immediate access to predictive information allows operators to address an issue before it surfaces as an emergency.

Gathering 'breadcrumb' details, speed, distance, vehicle performance, driver behaviour, fuel consumption, repair frequency and encapsulating into an intuitive 'digital data warehouse' fuels a new era of fleet intelligence.

Utilizing the M-LINX™ Fleet Intelligence toolset introduces a new dimension of data mining, decision engineering, resource, capacity and maintenance planning.

A lean, efficiently managed and maintained fleet is easy when you have the M-LINX™ toolset.

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As always, I look forward to discuss how we can transform your route or service based operation!

**Sincerely,**

*Mike Macaro*

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