

**Dear Reader,**

If you were asked to describe your ideal real time field force mobility solution what it be?...would it be a combination of high tech mobile devices and manual, paper based systems? Luckily, we both understand the importance technology plays in building and maintaining a successful field solution.

**Is your field operation fully optimized?**

For over 25 years, MCC has helped hundreds of organizations transform how they service their clients while delivering improved efficiencies, driving field process and increasing their bottom line while dramatically improving the overall customer experience!

A cell phone and clip board are no longer sufficient to operate a field operation that relies on their fleet to generate profitable revenues.

In today's competitive market, companies need to refine how they service their customers while ensuring process, efficiencies and cost are delicately balanced. Using best in class technology and selecting the right vendor that will deliver on time and within budget is the key to a successful deployment and ongoing support and maintenance programs.

Technology roadmap evolution programs are critical to long-term success and maintaining the competitive advantage.

MCC understands organizations need immediate, real-time access to critical customer and client information regardless of where field operators, managers or customers are located.

Standard productivity and efficiency tools must include:

- Route optimization and planning
- Real time access to field status and location
- Asset tracking and maintenance tools
- Vehicle telemetry and reporting
- Business Intelligence reporting

If you are looking to implement a best in class suite of mobility tools we are there to make it happen...after all, can you afford not to?

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As always, I look forward to discuss how we can transform your route or service based operation!

**Sincerely,**

*Mike Macaro*

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