

Dear Reader,

Remember the saying; you need to spend money to make money? The companies that invest in their operations today will have an advantage over those that delayed, and better positioned to do more with less.

Can you afford not to go completely paperless!

Based on a recent poll, 93% of services organizations in North America have adopted some type of mobile technology in the field, yet only 18% of this group has taken it completely paperless.

Even more interesting; the most profitable, reliable, customer and process driven group of companies resides within this 18%...why? This group maintained vision and selected a solution provider capable of meeting immediate, and longer term business and technology evolution requirements.



Over the last 25+ years, MCC has successfully demonstrated how best practice is coupled with technology; the output has created our foundation for the M-LINX™ suite of products. Our eForms are configurable to enforce your business process ensuring service compliance, and through the use of drop down, check boxes and intuitive lookup fields extends an enterprise grade solution to the field.

These eForms only aesthetically, mirror your paper forms. Pertinent fields contain the algorithm or calculations to get the desired output. All the technician does is tap or scan, the system does the rest...It's just that easy! When the work is complete, the customer signs the mobile device and invoiced instantaneously.

All assets, activity and data collected in the field is visible by managers in real-time, on any PC, laptop or mobile device connected to the internet. No longer are you reliant on return of legacy forms, or frantically calling around to get answers. All information is readily available via a web console. Management will benefit through the informational dashboard and business intelligent reports.

Customer service, order accuracy and field productivity is brought to a new level. Your customers will immediately notice the positive transformation; your shareholders will definitely notice the additional retained margins.



Of course, how well the solution works for you will depend on how it is used. Mobile technology isn't a magic wand that instantly transforms your operations. It takes the M-LINX™ brand to make it a reality.

As always, I look forward to discuss how we can transform your route or service based operation!

Sincerely,

Mike Macaro

mmacaro@mobilecom.com

Director, Business Development

www.mobilecom.com

